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### **Bay Dynamics Solution Awarded Key ISV Partner Program Certification**

Bay Dynamics' IT Analytics™ software leverages advanced business intelligence and analytics technology to enable enterprises to measure, manage, and improve their IT operations.

**San Francisco, CA, Feb. 22, 2010** – Bay Dynamics, Inc., a leading analytics technology provider in the systems management and security space, today announced that its IT Analytics™ software has been certified within the Dell™ ISV Partner Program for the Dell Management Console powered by Altiris™ from Symantec™. Bay Dynamics' IT Analytics™ software enables IT organizations to make informed decisions based on actionable information about their IT infrastructures, helping them to simplify analysis and efficiently maximize the return on investment for all resources.

“Bay Dynamics offers a powerful and flexible way to explore data collected using the Dell Management Console. This solution enables IT organizations to move from being reactive to proactively measuring and continuously improving performance and utilization across the entire enterprise,” said Kevin Noreen, Systems Management Marketing Manager, Dell Enterprise Product Group. “We’re pleased to see that Bay Dynamic’s IT Analytics software has fulfilled key certification requirements for Dell Management Console and PowerEdge™ servers.”

IT Analytics software incorporates multidimensional analysis, robust graphical trending, and key performance indicators to help IT organizations maximize the business value of data in the Dell Management Console.

“Our partnership with Dell gives us a broader reach with enterprise customers looking to gain greater visibility, insight, and control over managing their IT environments. Our Dell ISV Partner Program certification is a significant milestone because it illustrates our commitment to deliver ongoing solutions that bring a new level of sophistication for data analysis to customers based on our IT Analytics software and the Dell Management Console,” said Feris Rifai, CEO and Co-founder of Bay Dynamics.

### **About Bay Dynamics**

Bay Dynamics is a leading IT Solution Provider focused on delivering measurable results that help organizations more effectively manage their IT infrastructure. Located in San Francisco and New York, Bay Dynamics' unique blend of analytics and IT talent offers our clients innovative products and services that help them measure, manage, and improve their IT operations.